

Friday, May 22, 2009

# Changes at the top: Caballero to lead GulfShore Bank

Tampa Bay Business Journal - by [Margie Manning](#) Senior Staff Writer

TAMPA — Veteran banker **Joe Caballero** has taken the reins at **GulfShore Bank**.

Caballero was named president and CEO of the south Tampa bank, succeeding Greg Manassa, who headed the institution since it opened in August 2007.

“Given the current market, the opportunity in community banking is phenomenal,” said **Caballero**, a former senior VP for Bank of America (NYSE: BAC) in Tampa.

Caballero also was president and CEO of Florida Bank when it was known as Bank of St. Petersburg.

Because GulfShore is less than two years old, the bank is required to get a “no objection” letter from the Florida Office of Financial Regulation before a new executive officer or board member can serve. Regulators received a notification from the bank regarding the changes May 20, a spokeswoman for OFR said.

